

Reliquary of Ruin

£4,000 James Howden



REF: 3898

Height: 56 cm (22") Width: 57 cm (22.4") Depth: 42 cm (16.5")

Description

Original

Bronze

Crowned by Capital, Entombed by Time" is a speculative relic - the kind of statue archaeologists from a distant future might dig up and mistake for a minor deity or a revered warlord, never realising it was once a cheerful mascot slapped on lunchboxes and cereal boxes.

This sculpture explores what happens when an icon is bled dry by corporate hands - rebranded, merchandised, franchised, and meme-ified until nothing remains but a hollow grin and a trademark symbol. Here, our beloved figure stands fossilised in misplaced glory, armored like a knight and riding a skeletal beast, as if history tried to remember them as heroic rather than over-marketed.

It's a monument not just to the character, but to the absurdity of a culture that turned cartoons into gods - and then forgot why. Like a saint of consumerism or a martyr of marketing, this figure represents the final stage of brand loyalty: blind devotion, long after meaning has decayed.

In short: it's what happens when you keep rebooting something until even the fossils are confused.

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