

In Brands we Trust - Supersize Barbie

Heath Kane

£450



REF: 2784

Height: 112 cm (44.1")

Width: 77 cm (30.3")

## Description

3 Colour Screenprint on Southbank Coarse 310gsm paper with Phosphorescent ink.

ED. /15

Signed by the Artist.

'In Brands we Trust' is designed to look on the surface like a classic piece of pop art - juxtaposing Barbie's face with an image of the Virgin Mary. But the light facade masks a deeper question about consumerism. Whereas Pop Art fetishised consumerism, 'In Brands we Trust' challenges it. In March 2016 two people were shot and seriously injured in America when Nike released a new version of its Air Jordan 2 Retro shoes. 'In Brands we Trust' ponders the question 'have brands become our new religion?' And if so are they encouraging division and extremism?

'Own Art' Option Available - Contact the gallery for further information.