

In Brands we Trust - Halo A1 - Framed

Heath Kane

Sold



REF: 2183

Height: 84.1 cm (33.1")

Width: 59.4 cm (23.4")

## Description

Conservation Framed with AR70 Glass.

3 Colour Screenprint on Southbank Coarse 310gsm paper, Hand Embellish with Gold Glitter.

ED. /30

Signed by the Artist.

'In Brands we Trust' is designed to look on the surface like a classic piece of pop art - juxtaposing Barbie's face with an image of the Virgin Mary. But the light facade masks a deeper question about consumerism. Whereas Pop Art fetishised consumerism, 'In Brands we Trust' challenges it. In March 2016 two people were shot and seriously injured in America when Nike released a new version of its Air Jordan 2 Retro shoes. 'In Brands we Trust' ponders the question 'have brands become our new religion?' And if so are they encouraging division and extremism?

'Own Art' Option Available - Contact the gallery for further information.